STANDARD OPERATING PROCEDURE

AI Content Creation Education SS MGMT

The complete workflow, from meeting your model to delivering the finished batch. **Follow it on every batch.** If we give you batch-specific instructions, those come first.

1 Start with Ivana's folder

Open **“Ivana · References, Music & Showcase”** from your course download (Part 2 of the course links straight to it). Inside you'll find:

- **Face & Body references**: her real face, body shape and proportions from every angle. Study them until you know her by heart; the more familiar she feels, the better your results.
- **Music**: the approved tracks for video editing. Use them when they fit, while keeping suitable original audio on some videos.
- **Showcase**: hit Next inside her folder for real finished videos, good and bad, with notes on each one. This is how the final content should look.

You can listen to every track and download any image, sound, or video directly from that page.

2 Get variation ideas from Claude

Important: the existing differences are not enough. The prepared images and prompts are already different, but you still make sensible changes on top of each prepared prompt before generating your versions. Preserve the approved concept; add subtle originality.

Open Claude, upload the relevant base image, and ask for realistic, subtle ideas that fit the existing scene:

```
Analyze this image and give me 50 subtle background changes that do not contradict each other. Do not suggest weather changes, lighting changes, blur changes, or clutter. Keep every suggestion realistic and suitable for this exact scene. You may also suggest realistic outfit-color variations that match the environment.
```

Use your own judgment. Claude is an idea generator, not the final quality controller. Skip suggestions that contradict the image, change the scene too much, look unrealistic, add clutter, affect the camera angle, or create fake colors.

3 Update the prepared T2I prompt

Open a separate Claude chat, copy the prompt from the library, and use this template (swap in your own changes):

```
I'm using the text-to-image prompt below, but I want to make the following changes. Update the complete prompt and adjust all affected HEX codes when necessary. Do not change the camera angle, lighting, weather, model positioning, or any detail I have not mentioned. Changes: change her outfit and boots to dark blue; change her bag to white; use white wrought-iron railing instead of black; change the wall behind her to limestone block finish. Here is the original prompt: [paste the complete prepared prompt and HEX values]. Output only the edited prompt. Nothing else. No explanations. No extra text.
```

TJP character limit. If TJP says the prompt is over 2,000 characters, remove the HEX-code section.

4 Example: a 15-image batch

Use every prepared prompt 3 times, not one prompt 15 times. 5 prompts × 3 new images each = 15 images.

YOU GET THIS	YOU CHANGE	YOU GET
Prompt 1 / Base Image 1	2–3 subtle, compatible changes per version	3 different images
Prompt 2 / Base Image 2	2–3 subtle, compatible changes per version	3 different images
Prompt 3 / Base Image 3	2–3 subtle, compatible changes per version	3 different images
Prompt 4 / Base Image 4	2–3 subtle, compatible changes per version	3 different images
Prompt 5 / Base Image 5	2–3 subtle, compatible changes per version	3 different images

Upscaling. Upscale every approved-quality image with the TJP upscaler before creating a video. It's free, super fast, and the difference is astonishing.

5 Check in with us on Telegram

We're on this journey together, especially at the start.

- As a start, meaning your first 3 training days, check in with us on Telegram about the images you create.
- Send the checked images to the Telegram group, **after you yourself have confirmed everything looks normal**.